

MENDOCINO WINEGRAPE & WINE COMMISSION

Sent: 5/6/10

PR & EVENTS COMMITTEE MEETING NOTICE AND AGENDA

Thursday May 20, 2010 –11:00 am

Bonterra Vineyards
2231 McNab Ranch Rd
Ukiah, CA 95482

Chairpersons Julia Conway and Kelly Lentz are calling a meeting of the PR and Events Committee to consider the following items for discussion and possible action:

1. Call to Order
2. Review of last meeting's minutes
3. Public Comment
4. Committee Budget Review
5. PR Contract Review
6. Wine Donation Policy Update
7. VMC Website
8. Website
9. Wine Competition Update
10. Growers Showcase
11. SF Slow Food Golden Glass
12. Winery PR Seminar
13. Marketing Tactical Timeline
14. Public Tastings/Partnership
15. Signs Program
16. PR Firm Report
17. Sponsorship Opportunities
18. Issues and Scheduling for Next Meeting
19. Adjourn

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Betsy Wildberger at the Commission office at 707-468-9886. This notice and agenda is available on the Internet at <http://www.truemendocinowine.com>